



ADVERTISING AGREEMENT 2016-2017 SEASON PLAYBILLS

Performance Dates:

The Nutcracker - Saturday, December 3, 2016 at 1:30pm & 7pm
 WFBT Signature Series - Friday, April 1, 2017 at 7:00pm
 Once Upon a Ballet-Saturday, May 6, 2017 at 2:00pm

AD SPECIFICATIONS

SIZE	DIMENSIONS	PRICE	INSTRUCTIONS (MUST CHECK ONE)
Back Cover	5.75" x 8.75" (includes 1/8" bleed)	<input type="radio"/> \$1,500 Full Color	<input type="checkbox"/> Reuse last year's artwork. <input type="checkbox"/> Reuse last year's artwork with changes. <input type="checkbox"/> New copy to be used this season. Please have B&C Printing design my ad. <input type="checkbox"/> New copy will be used this season - I or my ad agency will submit my print ready ad. Please email a pdf for print ready art. If emailing, BE SURE TO INCLUDE THE FOLLOWING: AdSize and email to: wichitafallsballettheatre@gmail.com Deadline Date to Submit Ad Copy: November 7, 2016
Inside Front Cover	4.75" x 7.75"	<input type="radio"/> \$1,200 Full Color	
Inside Back Cover	4.75" x 7.75"	<input type="radio"/> \$1,200 Full Color	
Full Page	4.75" x 7.75"	<input type="radio"/> \$550 Full Color <input type="radio"/> \$480 Black & White	
Half Page	4.75" x 3.825"	<input type="radio"/> \$350 Full Color <input type="radio"/> \$250 Black & White	
Quarter Page	4.75" x 1.8625" H 2.325" x 3.825" V	<input type="radio"/> \$200 Black & White	
Eighth Page	2.325" x 1.8625"	<input type="radio"/> \$100 Black & White	

\$ _____ **Price of Advertising Space**

\$ _____ **TOTAL DUE** Please make checks payable to Wichita Falls Ballet Theatre

Please sign and date one copy of this contract and return it to Wichita Falls Ballet Theatre. Thank you

Merchant's Name

Board Member Name

Signature: Advertiser

Date